

CONTRACT

KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Medium Buying, LLC
815 Grandview Avenue, Suite 600
Columbus, OH 43215

<u>Contract / Revision</u> 137551 /		<u>Alt Order #</u> 10328638
<u>Advertiser</u> Gentner Drummond for Attorney General - Re		<u>Original Date / Revision</u> 02/28/22 / 02/28/22
<u>Contract Dates</u> 04/18/22 - 05/01/22	<u>Estimate #</u> 1531	
<u>Product</u> DRUMMOND FOR AG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 323	<u>Product 1/2</u> 379
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	04/23/22	04/23/22	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----1-				1	\$460.00			
N 2	KWTW	04/24/22	04/24/22	Su CBS Evening News	5:00 PM-5:30 PM		:30			NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----1				1	\$440.00			
N 3	KWTW	04/25/22	04/26/22	6a News	6a-7a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	MT-----				1	\$1,100.00			
N 4	KWTW	04/20/22	04/22/22	6a News	6a-7a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	--WTF--				1	\$1,100.00			
N 5	KWTW	04/25/22	04/26/22	12p News M-F	12p-1230p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	MT-----				2	\$750.00			
N 6	KWTW	04/20/22	04/22/22	12p News M-F	12p-1230p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	--WTF--				3	\$750.00			
N 7	KWTW	04/25/22	04/26/22	5p News M-F	5p-530p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	MT-----				1	\$1,300.00			
N 8	KWTW	04/20/22	04/22/22	5p News M-F	5p-530p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	--WTF--				1	\$1,300.00			
Totals											11	\$9,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	7	\$5,550.00	(\$832.50)	\$4,717.50
04/25/22 -04/26/22	4	\$3,900.00	(\$585.00)	\$3,315.00
Totals	11	\$9,450.00	(\$1,417.50)	\$8,032.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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137551 /	10328638

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gentner Drummond for Attorney General - Re	02/28/22 / 02/28/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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